

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract / Revision 576496 /		Alt Order # 09822687
Product OBAMA FOR AMERICA-A		
Contract Dates 09/20/12 - 09/26/12		Estimate # 1811
Advertiser Obama/D/President		Original Date / Revision 09/20/12 / 09/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Trevor Heaton	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB# 8020	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	09/20/12	09/26/12	M-F 430-5a	430-5a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				2	\$100.00			
N 2	6	09/20/12	09/26/12	M-F 5a-530a	5a-530a		:30			NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$335.00			
N 3	6	09/20/12	09/26/12	M-F 530a-6a	530a-6a		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$415.00			
N 4	6	09/20/12	09/26/12	M-F 6a-7a	6a-7a		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$585.00			
N 5	6	09/20/12	09/26/12	M-F 6a-7a	6a-7a		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$1,050.00			
N 6	6	09/20/12	09/26/12	M-F 7a-8a	7a-8a		:30			NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$635.00			
N 7	6	09/20/12	09/26/12	M-F 7a-8a	7a-8a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$1,100.00			
N 8	6	09/20/12	09/26/12	M-F 8a-9a	8a-9a		:30			NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$565.00			
N 9	6	09/20/12	09/26/12	M-F 8a-9a	8a-9a		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				2	\$900.00			
N 10	6	09/20/12	09/26/12	M-F 9a-10a	9a-10a		:30			NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$335.00			
N 11	6	09/20/12	09/26/12	M-F 9a-10a	9a-10a		:30			NM	2	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				2	\$335.00			

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Contract / Revision	Alt Order #
576496 /	09822687

Contract Dates	Product	Estimate #
09/20/12 - 09/26/12	OBAMA FOR AMERICA	1811

Advertiser	Original Date / Revision
Obama/D/President	09/20/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
												Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	6	09/22/12	09/22/12	Sa 7a-8a	7a-8a		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----S-				1	\$300.00				
N 13	6	09/23/12	09/23/12	Su 7a-8a	7a-8a		:30			NM	1	\$325.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----S				1	\$325.00				
N 14	6	09/23/12	09/23/12	FOX News Sunday	9a-10a		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----S				1	\$300.00				
N 15	6	09/23/12	09/23/12	Su 10a-11a	10a-11a		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----S				1	\$150.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	6	09/17/12-09/23/12		Su 10a-11a	10a-11a	-----Su	:30		\$150.00	NM			
See MG 15.2													
2	6	09/23/12-09/23/12		Su 630-7a	630-7a	-----Su	:30		\$150.00	NM			
Ⓜ MG for 15.1 09/23													
N 16	6	09/20/12	09/26/12	M-F 10-11a	10-11a		:30			NM	4	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				4	\$200.00				
N 17	6	09/20/12	09/26/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	3	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				3	\$300.00				
N 18	6	09/20/12	09/26/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	2	\$630.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				2	\$315.00				
N 19	6	09/20/12	09/26/12	M-F 1p-2p	1p-2p		:30			NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				2	\$200.00				
N 20	6	09/20/12	09/26/12	M-F 330p-4p	330p-4p		:30			NM	2	\$340.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				2	\$170.00				
N 21	6	09/20/12	09/26/12	M-F 4p-430p	4p-430p		:30			NM	2	\$630.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				2	\$315.00				
N 22	6	09/20/12	09/26/12	M-F 430p-5p	430p-5p		:30			NM	2	\$770.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				2	\$385.00				
N 23	6	09/20/12	09/26/12	M-F 5p-530p	5p-530p		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				2	\$500.00				
N 24	6	09/20/12	09/26/12	M-F 530p-6p	530p-6p		:30			NM	2	\$970.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				2	\$485.00				
N 25	6	09/20/12	09/26/12	M-F 6p-630p	6p-630p		:30			NM	2	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/12	09/26/12	MTWTF--				2	\$550.00				
N 26	6	09/22/12	09/22/12	Sa 6p News	6-630p		:30			NM	1	\$435.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/12	09/23/12	-----S-				1	\$435.00				

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<u>Contract Dates</u> 09/20/12 - 09/26/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1811
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/20/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 27	6	09/20/12	09/26/12	M-F 9-930p	9p-930p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$1,400.00			
N 28	6	09/20/12	09/26/12	M-F 930-10p	930p-10p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$1,350.00			
N 29	6	09/20/12	09/26/12	M-F 10p-1035p	10p-1035p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				2	\$1,200.00			
N 30	6	09/23/12	09/23/12	Su 930p-10p	930p-10p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,500.00			
N 31	6	09/23/12	09/23/12	Fox 6 Blitz	1035p-1105p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$800.00			
N 32	6	09/20/12	09/26/12	M-F 1035p-1105p	1035p-1105p		:30			NM	2	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				2	\$435.00			
N 33	6	09/20/12	09/26/12	M-F 1105p-1135p	1105p-1135p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$350.00			
N 34	6	09/26/12	09/26/12	X Factor Wednesday	7p-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$3,500.00			
N 36	6	09/22/12	09/22/12	College Football on	various		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,800.00			
N 40	6	09/23/12	09/23/12	Su 8a-9a	8a-9a		:30			NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$335.00			
N 41	6	09/20/12	09/26/12	M-F 5p-530p	5p-530p		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				2	\$825.00			
N 42	6	09/20/12	09/26/12	M-F 530p-6p	530p-6p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$800.00			
N 43	6	09/20/12	09/26/12	M-F 6p-630p	6p-630p		:30			NM	2	\$1,730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				2	\$865.00			
N 44	6	09/22/12	09/22/12	Brewers Baseball on	1130a-CC		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$700.00			
N 45	6	09/23/12	09/23/12	FOX Sports Special	330-5p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				2	\$700.00			
N 46	6	09/20/12	09/26/12	M-F 530a-6a	530a-6a		:30			NM	1	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$735.00			
N 47	6	09/25/12	09/25/12	FOX Prime Tuesday 7-	7p-8p		:30			NM	1	\$2,000.00

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Contract Dates	Product	Estimate #
09/20/12 - 09/26/12	OBAMA FOR AMERICA	1811

Advertiser	Original Date / Revision
Obama/D/President	09/20/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$2,000.00			
N 48 6		09/20/12	09/26/12	M-F 1135p-1205a	1135p-1205a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	MTWTF--				1	\$350.00			
Totals											66	\$41,110.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/26/12	66	\$41,110.00	\$34,943.50
Totals	66	\$41,110.00	\$34,943.50

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Daniel Jester,

being/on behalf of: Barack Obama, a legally

qualified candidate of the Democratic political

party for the office of: President of the United States

in the Primary & General

election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

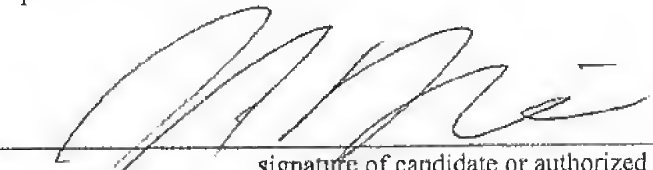
I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

x 
signature of candidate or authorized committee

James A. Messina 1/18/2012
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



1/18/2012
Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



JPM 400

Check Date: 09/19/2012		Vendor: 0001013486 WITI-TV		Check No. 112462	
Project Name: Obama for America 2012 Media			Flight Dates: 9/20/2012 thru 9/26/2012		
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
0019248109200926	09/19/2012	00192481	\$89,088.50	0.00	\$89,088.50
Totals			\$89,088.50	\$0.00	\$89,088.50



Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

112462

Date 09/19/2012

Pay Amount \$89,088.50***

Pay ****EIGHTY-NINE THOUSAND EIGHTY-EIGHT AND 50 / 100 DOLLAR****

To The
Order Of

WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209



William H. [Signature]
Rachana V. Olson
Authorized Signature